

Summary of Services and Product Offerings

EDATA Tech and Consulting

EDATA Tech and Consulting is highly distinguished in the field of Consulting Services and Information Technology Solutions and focuses on the financial sector; with special attention given to capital markets, brokerage, investment and banking. Following is a brief description of EDATA's family of products which stem from EDATA's intensive experience and through our broad chain of local and international partners who cooperate with us to supply clients with enterprise comprehensive solutions:

1. **Brokerage Trading Platform:** A Comprehensive solution for the brokerage sectors constituted of a comprehensive financial management system, Connectivity Module for connections with commodity markets, various trading channels (browser, desktop, mobile, etc). The system was developed in-house and utilizes the famous English ONIX FIX engine, used in London Stock Exchange and other international exchanges and that has a throughput of 10 thousand transactions per second. Also, EDATA's trading platform follows the steps of the famous AmeriTrade trading platform used widely in the US market. It has been successfully implemented in Qatar, Oman, UAE, and Egypt and in the stage to be contractually implemented in Saudi Arabia, Kuwait and Lebanon.
2. **Electronic Data Archiving, Workflow and Document Management system:** Provided by our partner in Germany and integrated by EDATA has been implemented broadly in Europe and Middle East.
3. **Electronic Banking Settlement solution:** implemented in Jordan, Qatar, Sudan, UAE and Oman.
4. **Financial Data Analytics:** A comprehensive system for analyzing financial data. This system has been implemented in different countries.
5. **Banking Gateway System:** This system has been absolutely the first and distinguished implementation in the Middle East and was deployed successfully in Qatar to on-line connect the brokerage firm to the agreed bank(s).
6. **Mobile Trading Solution:** the core components of which are provided by the same company that deployed the mobile functions of the Aljazeera satellite news channel.
7. **DATA Push technologies and Solutions (Light streamer):** This is used for speed accelerating of various financial data and is responsible for encrypting and compressing data and is vastly useful for Internet based communications. This engine of our partner in Italy is widely used in a number of European financial institutions.

8. **Electronic Interactive Voice Recognition System:** This is integrated with the brokerage system to facilitate the recognition of orders and recording calls.
9. **Inter-System Integration:** To connect various Microsoft and Oracle based systems, in addition to integration with financial routing systems of Bloomberg and Reuters.
10. **Enterprise Resource Planning (ERP):** from highly reputable providers and vendors.
11. **Online Banking Solutions:** Applied in consideration of the volume of transactions pertaining to the bank and in cooperation with International vendors.
12. **Centralized Bill Payments Solutions:** is a centralized solution for corporate and countries.
13. **Specialized Consulting Services:** of financial and strategic planning projects.
14. **CRM:** Customer Relationship Management that cares about the bank/brokerage customer from all angles and move the customer service function from reactive role to proactive cross-products selling force based on the clients' specific needs that will be extracted from the clients' info collected by the system when the account was opened. We provide this through our partners which have different products for small, medium and enterprise organizations.
15. **KPIs, dashboard and decision supporting system:** this is a customized application that automatically collects data from various organization's systems and present it to the senior management executives as summarized key performance indicators on the company level with ability to break down to evaluate the performance of each channel, branch or even employee on a daily basis and also on the products level; this system highly helps top management and decision makers to take quick and accurate decisions based on an automated reliable, accurate and timely information.